Meeting of the CDS Board of Directors Friday, January 18, 2019 Sheraton Park Hotel, Anaheim, CA

ATTENDANCE: <u>Directors</u>: Kevin Reinig, Ellen Corob, Melissa Creswick, Brent Hicks, Michele Vaughn, Mari Naten, Michele Ng, Karen Nocket, Sara Mosqueda. <u>Others</u>: Kathie Powers (Central Office), Paula Langan (Central Office), Diana Muravez (Treasurer), Patti Schofler (Dark Horse Media Biz), Carol Tice (Region 7 Director), Glenda McElroy (Championship Show), Regina Antonioli (Championship Show), Pat Hart (Scholarship Committee), Jessica Naten (FH Chapter), Debbie Doss (FH Chapter), Jouelle Kimura (FH Chapter).

President Kevin Reinig called the meeting to order at 10:00am.

MINUTES: Ellen moved to approve the minutes from the November 14, 2018 Board meeting, Melissa seconded. The minutes will be filed as written.

AGENDA: Kevin told the Board that after lunch a representative from Wells Fargo Bank would be coming in to discuss the CDS accounts. Melissa moved to accept the change in the agenda, Sara seconded. The agenda was approved as amended.

PRESIDENT:

Kevin welcomed the new Board members and guests.

ELECTION OF PRESIDENT AND VICE PRESIDENT:

Melissa nominated Ellen for President, Brent seconded. Ellen was elected as President by acclamation.

Kevin nominated Joan for Vice President. Ellen seconded. Joan was elected as Vice President by acclamation.

Appointments to the Board were made by Kevin. Paula Langan was appointed Executive Secretary, Diana Muravez Treasurer, Cisca Stellhorn Legal Advisor and Terry Wilson Historian/Technical Advisor.

CALENDAR OF MEETINGS FOR 2019

The 2019 CDS Board Meetings will be as follows:

March 11, 2019 – Conference call June 17, 2019 – Conference call September 9, 2019 – Sacramento November 19, 2019 – Hilton Hotel, Irvine

DONATIONS:

The Board discussed donations to the Dressage Foundation and UC Davis. They also discussed donations to the California CDI's.

ACTION ITEM #1: Discuss CDI Advertising/Sponsorship at the September Board Meeting.

MOTION #1: Michele Ng made a motion that CDS donate \$500 each to the Dressage Foundation and UC Davis. Ellen seconded, the motion passed.

MOTION #2: Ellen made a motion that CDS offer \$2,500 in advertising to the CDI shows that have sent in requests. Sara seconded, the motion passed.

BUDGET & REVIW COMMITTEE:

Diana told the Board that CDS was over budget in the big picture for 2018. Michele Ng spoke about possible ways to reduce expenses. The Committee will look at ways to increase income as well.

Sara moved to accept the Financial report. Ellen seconded

INVESTMENT COMMITTEE:

Pat told the Board that Allison Taylor from Wells Fargo Bank would be coming to talk about our investments. The investments were revamped in 2017. They did improve the investments by having a little higher risk in the accounts. Some people do have CDS in mind when they do their financial planning. Pat is following up with this.

REVIEW & APPROVE THE BUDGETS:

Kevin reviewed the budget with the Board.

MOTION #3: Ellen moved that the Board accept the proposed 2019 budget. Melissa seconded.

CENTRAL OFFICE:

Paula read a note from Tracy Underwood, outgoing Board Member, thanking the Board for her lovely clock. Paula advised the Board that the Kern River Chapter has decided to dissolve. They will send in the necessary paperwork.

Mari Naten agreed to be on the California State Horse Drugging Advisory Committee.

The Northern Horse Expo has contacted CDS regarding participating with a booth. The dates are May 9-12 and it will be held at Murieta Equestrian Center. Kevin will spearhead getting help to man the booth. Paula will work with the Expo on advertising in exchange for a booth for CDS.

CHAMPIONSHIP SHOW COMMITTEE:

CHAMPIONSHIP SHOW:

Glenda told the Board that the 2019 CDS Championship Show will be held at Murieta Equestrian Center September 19-22, 2019. She stated that all the West Coast USDF Regional Finals are on that same weekend. There was discussion on how to enhance the show and increase the number of participants. One idea was to have the Amateurs ride only one ride like the open riders. The Board agreed to survey the Amateurs regarding this, after the 2019 Championship show. Glenda suggested possibly taking the CDS Junior/Young Riders division out of the Championship. Their numbers are very low and since CDS already has a North and South Junior Championship, this might be sufficient. The Board suggested sending out a survey regarding the Amateurs and Juniors at Championship. The Committee will have a conference call on February 5th to discuss further.

RAAC COMMITTEE: Ellen informed the Board that Mari Naten will be the Co-Chair for RAAC for 2019 and will be Chair of the Committee in 2020. The shows for 2019 are:

North – July 13-14 at Starr Vaughn Equestrian in Elk Grove Central – August 10-11 at Twin Rivers in Paso Robles South – August 22-25 at Cool August Nights in Burbank

AMATEUR CLINC: Ellen reported that Lilo Fore is the clinician. Karen Nocket will be taking over the Amateur Clinics. The clinics for 2019 are:

South – Shadow Ridge March 8-10 Karen Nocket is the organizer Central – Templeton Farms April 12-14 Ellen is the organizer North – PEC May 10-12 Mari Naten is the organizer

JUNIOR CLINICS: Sara reported that Leslie Morse will be the Junior clinician. The clinics will be:

South – Hi Hopes Farm April 12-14 North – PEC June 28-30

The Committee is looking for a sponsor the Friday night meet and greet. Sara will reach out to the Chapters.

JUNIOR CHAMPIONSHIPS: The Junior Championship shows will be held in the South July 13-14 at Casner Ranch and in the North July 26-18 at Murieta Equestrian Center. Kevin suggested that the Junior Committee have a conference call with the show managers and review the fees.

SCHOLARSHIP COMMITTEE: Pat told the Board that the Committee is doing well, and funded all the endowment scholarships last year. They will be adding the Stacey Berry Scholarship which will be awarding as many \$250 scholarships as the interest will allow. Pat said it will set up similar to the \$200 for RAAC participants. This will encourage riders to apply.

Kathy Goldstein is going off the Committee, as her term is up. Nan Meek will be replacing her.

Karen suggested that the Committee develop one page of instructions for the Chapters on how to apply for a Scholarship.

ANNUAL MEETING: Michele Ng is the Chair of the Annual Meeting Committee. She would like to have the meeting January 10-12, 2020. She will be looking at doing a freestyle event at Murieta Equestrian Center on Sunday January 12, 2020.

Paula suggested having Holly Hagen do a presentation during Saturday's Chapter meeting on Social Media similar to one she put on at the USDF Convention.

ACTION ITEM #2: Paula will send out a copy of the Standing Rules to all the Board and request any updates be returned to her by March 1, 2019. The Board will then review the Standing Rules during the conference call March 11, 2019.

SPONSORSHIP & PR: Patti has sent the Board a new sponsorship guide and would like feedback from the Board. She suggested that CDS do a demographic study of the membership for the sponsors. Karen Nocket will give Paula some options of ways to send that out.

Kevin spoke to the Board about Jennifer Keeler continuing to do PR for CDS. Kevin will contact Jennifer and ask her to provide the Board with a proposal for the coming year.

TRAVEL GRANT: Brent reported that there is nothing new with Travel Grant.

QUADRILLE: Pat reported that the 2019 Quadrille Clinic will be held at Osierlea with Laurel Bruun as the clinician. The date is June 8-9, 2019. Marily suggested moving money from the Quadrille Association to CDS to fund a Quadrille Team.

Sara and Carol are discussing the possibility of a Southern Quadrille Clinic.

EDUCATIONAL COMMITTEE: There was discussion regarding having Terri Gallo do a Freestyle event at Annual Meeting or holding it as a separate event. Carol suggested having scribe clinics, one in each region.

MERCHANDISE: Nothing to report.

USDF: Carol reported that the 63% requirement for Freestyles will remain in effect at this time. USDF is looking for two people for a Task Force for disaster plans.

USDF is considering having a Schooling Show Program. These would be non USDF/USEF shows and the rider would have to nominate themselves to be part of the program.

Terry Wilson has been appointed Vice President of USDF. She will fill the position until next year's elections.

USEF: Paula reported that Connie is attending the USEF Convention. It is mainly about Safe Sport. There was discussion concerning CDS one-star shows requiring Safe Sport. CDS will not require Safe Sport for CDS only shows.

Paula suggested that Trainers who wish to be listed in the CDS Roster Trainer section should have taken Safe Sport before being listed.

The meeting was adjourned at 4:10pm.

Executive Session followed the adjournment of the regular CDS Board Meeting.

MOTIONS – January 18, 2019

MOTION #1: Michele Ng made a motion that CDS donate \$500 each to the Dressage Foundation and UC Davis. Ellen seconded, the motion passed.

MOTION #2: Ellen made a motion that CDS offer \$2,500 in advertising to the CDI shows that have sent in requests. Sara seconded, the motion passed.

Meeting of the CDS Board of Directors - Conference Call March 11, 2019 5pm

Directors on the Call: Beth Coffey-Curle, Michele Ng, Sara Mosqueda, Karen Nocket, Ellen Corob, Melissa Creswick, Brent Hicks, Mari Naten, Kevin Reinig, Joan Williams, Michele Vaughn

Others on the Call: Diana Muravez (CDS Treasurer), Carol Tice (Region 7 Director), Marily Reese (Quadrille), Glenda McElroy (Championship Show), Patti Schofler (Dark Horse Media Sponsorship), Paula Langan (Central Office)

President Ellen Corob called the meeting to order at 5:00 pm.

MINUTES: Beth reported a correction to the minutes. "Scholarship Committee will be adding the Stacey Berry Scholarship which will be awarding as many \$500 scholarships as the interest will allow." To be changed to \$250 scholarships as the interest will allow followed by two scholarships of \$250 if the interest allows.

Kevin moved / Karen seconded. All in favor. Motion passed.

AGENDA: The agenda was accepted. Michele V moved, Brent seconded. All in favor. Motion passed.

PRESIDENT: Ellen gave an overview of the Annual Meeting. Lots of good feedback on the presenters and the panel discussion. There was discussion about the order of the format for the meeting to increase attendance. This will be discussed more at the September meeting.

BUDGET & REVIEW COMMITTEE: The budget was normal except for membership income. Membership income varies a lot at the beginning of the year. Membership at this time is 2536; last year at this time the membership was 2571. Diana separated out the scholarship report on the budget to make it easier to determine was is available to the scholarship committee to give out.

INVESTMENT COMMITTEE: Melissa gave a report. January investments were down; in February investments were up. It was now steady with a 3% increase for the year.

CENTRAL OFFICE: Paula reported on the chapters that were below the minimum number of members. Beth had contacted Reno and North Coast. Michele V had as well. Reno Chapter has opted to dissolve and Beth wrote a welcome letter to all the Reno members, welcoming them to the Sierra Nevada Chapter. North Coast is working to increase their membership and revive the chapter.

There was discussion about reducing the number of issues of Dressage Letters. It did not save a lot of money and was felt to be an important membership value.

CHAMPIONSHIP SHOW COMMITTEE:

CHAMPIONSHIP SHOW: Glenda reported that the preparations for the show are on schedule. Working with the H/J Show to share expenses on decorations. There will be a walk through on May 21. The prizelist is due to USDF March 15 and is ready to go.

Enhancements to the show will be announcing the chapter for each rider. Create an after show report with an overall combined score for the chapter teams. The Chapter Challenge will be the combined chapter high score. Prize money and a certificate can be given at the Annual Meeting Gala Dinner. Details to be worked out. The Chapter Volunteers may be included in a Chapter team award. A Sponsorship of \$100 / \$50 / \$25 was offered to the top three Chapters in the Challenge.

Tabled until the September meeting was whether to continue to include the CDS JR classes, and to consider dropping the second ride for Adult Amateur Horse of the Year Classes. Paula will research the statistics of juniors at JR/YR Championship and CDS Championships.

RAAC COMMITTEE: Ellen reported all was on track for the shows. The ribbons were ordered and shipped.

AMATEUR CLINIC: Karen reported on a fabulous southern clinic that just finished. 12 auditors the first day and 20 the second day. Lilo did a great job as clinician. Three Chapters donated toward hospitality PO, PV, ICC. Karen will provide a write up, photos and requests to each rider to submit a paragraph. The Central clinic is organized and the Northern clinic is starting to get sign ups.

JUNIOR CLINICS: Beth will contact the Chapter Chairs and ask them to donate to cover hospitality. Beth reached out to IEA and invited them to attend CDS JR/YR Championships. IEA has just added dressage to their program and Beth was hoping CDS could benefit from their organization. They would be invited to have a booth and join the evening talk at JR/YR Championships.

SCHOLARSHIP COMMITTEE: Joan said the committee would like to have a name change to SCHOLARSHIP ENDOWMENT COMMITTEE. The Stacey Berry Scholarship will opt for the endowment fund and continue to grow the account rather than deplete the capital. The Quadrille Association will donate money to have available for teams but will not be an endowment but just deplete the fund over time. The Quadrille Association will create the criteria for the scholarship. They are donating \$2300.

ANNUAL MEETING: 2019 had light chapter chair attendance. The weather was a deciding factor. The educational sessions and the presentations and the panel discussions were super.

2020 will be part of a USDF Freestyle program. Michele Ng has sent in the application to USDF. Terry Gallo and Janet Foy will be the presenters. Day one is lecture and video for judges and day two is live demonstrations at Murieta Equestrian Center. Much discussion on locations, pricing, and attendance. Michele N will proceed with a budget and format to present.

STANDING RULES: A few corrections were noted and the Standing Rules were ok to publish.

SPONSORSHIP: Patti reported that the sponsorships were going well and several past sponsors were returning with increased sponsor money. There will probably be more FaceBook post requests with the sponsorships.

EDUCATIONAL COMMITTEE: Suggestions were to have educational events for all riders and not just about showing. To gear the events toward horsemanship to reach a broader membership.

MERCHANDISE: The left over merchandise went to Equismart (Jessica Naten) and she will be going to shows and selling the merchandise there.

USDF: Terry Wilson has been appointed Vice President. The trainer conference will be on the east coast and on the west coast. There is one less GMO in Hawaii.

USEF: CDS is an Alliance Partner and USEF has offered a news section on their website.

Meeting adjourned 8:06pm

Melissa moved, Kevin seconded. All in favor. Motion passed.

Meeting of the CDS Board of Directors - Conference Call June 18, 2019 5pm

Directors on the Call: Beth Coffey-Curle, Michele Ng, Sara Mosqueda, Karen Nocket, Ellen Corob, Melissa Creswick, Brent Hicks, Mari Naten, Kevin Reinig, Joan Williams. Absent Michele Vaughn

Others on the Call: Diana Muravez (CDS Treasurer), Carol Tice (Region 7 Director), Marily Reese (Quadrille), Glenda McElroy (Championship Show), Patti Schofler (Dark Horse Media Sponsorship), Paula Langan (Central Office)

President Ellen Corob called the meeting to order at 5:00 pm.

MINUTES: Beth moved to accept the minutes of the March 11 conference call board meeting. Sara seconded. All in favor.

AGENDA: Joan moved to accept the agenda change moving Kevin and Championship to the beginning of the meeting. Beth seconded. All in favor.

CHAMPIONSHIP SHOW COMMITTEE:

CHAMPIONSHIP SHOW: There are 437 qualified already. Kevin and Glenda did a walk through of Murieta in preparation for the Annual Show. The new offices are almost finished and might be completed in time for the JR YR Championship in July. Management will try new locations for trophy set up, award presentation, and staging and lunging. Riding Warehouse would like to sponsor one night hospitality. Compass Realty would like to do a VIP section. Foothills Chapter would like to do a Monte Carlo Night.

BUDGET & REVIEW COMMITTEE: There was discussion on the large loss at the Annual Meeting in January 2019 due to low attendance and hotel room booking issues. Diana presented a Profit and Loss statement. It showed the membership numbers were way down. Ideas were presented on cutting costs and making sure programs were operating in the black. Questions were raised on expenses like affiliating with USEF and USDF. The Insurance policy is due at this time which created more strain on the bank account.

INVESTMENT COMMITTEE: Melissa gave a report. The investments showed a 6.1% increase for the year. Melissa will be going off the board so a new investment chairperson will be named.

CENTRAL OFFICE: USDF is raising GMO dues to \$24 for each CDS member. CDS will increase the CDS dues to \$75 to cover the USDF increase. CDS will emphasize to the members that this is a USDF increase and cannot be absorbed by CDS without raising dues. The last two times CDS membership dues were raised (2010, 2005,) was only because of a USDF GMO dues increase. Brent moved / Kevin seconded to increase CDS dues to \$75.9 in favor, 1 abstain, 0 not in favor. Motion passed.

Melissa moved / Michele Ng seconded to increase the Life Membership Dues to \$1,500. All in favor. Motion passed.

The Horse Expo in Pomona November 8-11 asked to trade publicity for booth space. CDS will see if someone can man the booth before agreeing to trade.

Dressage Letters needs to be reduced in size to save money. Show results and CDS program promotions will go out in emails rather than be in Dressage Letters for the rest of this year. There was discussion about having Dressage Letters published in Riding Magazine. Perhaps at least every other

month an article in Riding Magazine. Riding will come to our next southern board meeting to discuss options.

RAAC COMMITTEE: 290 are qualified already. Ellen reported that everything has been ordered for the three shows and competitor gifts should already be at each of them. Whatever ribbons/sashes that are needed will be delivered before each show. The coolers and halters will also be delivered. Ellen will schedule a conference call with the RAAC committee after the applications for 2020 shows have come in.

Ellen will be attending the North RAAC.

AMATEUR CLINIC: Karen reported that the 2019 AA Clinic with Lilo Fore is complete. I've only hear wonderful news about Lilo's teaching and the great job CDS did in organizing the three events. Well done everyone.

I think we need to continue to push the envelope and go big to drive the AA Clinic as one of our premiere yearly events. The activity of securing the next clinician does need to start soon.

JUNIOR CLINICS: Beth reported that the southern Jr/Yr clinic is complete - Thank You clinic host Sara Mosqueda and Hi Hopes Farm - and the northern clinic is set to go June 28-30 with Mari Naten at her own Pacific Equestrian Center hosting. Similar to other years, Mari has gone deep into her wait list to fill the clinic as a number of chapters do not have junior riders and there is a high drop out rate as the clinic date gets closer.

JUNIOR CHAMPIONSHIPS: There are 128 juniors qualified already. The awards have been purchased and are ready for the southern championship show, July 13-14 and the northern championship show, July 26-28. The bulk ribbon buying saved a lot of money. Board members who are available to assist with either show are welcome to attend, especially on Sunday. It seemed a little difficult to get the sponsorships equal for north and south. Diana and Connie will be connecting with Paula on the programs for the two championships.

The southern show had to move to Galway Downs due to an impending sale of the previous facility. Our thank you to the show committee for making the move seamless to our championship show. At the northern show, we will be hosting a judge's clinic with Melissa Creswick on Friday during the breed show. Similar to last year but with the focus on how breed shows are judged. Then a Q and A immediately afterwards at the Ice Cream Social which will be open to all show attendees. Saturday evening immediately after the show is over we'll host a trailering safety educational event with Kevin Reinig with the team quiz to follow. Everyone will be invited to hear Kevin's talk. Sunday AM we will host the pancake breakfast for all show attendees.

SCHOLARSHIP COMMITTEE: Joan gave the report on the scholarships that were awarded and the board approved their recommendations. Joan has asked Pat Hart to come to the next southern board meeting to consult as financial advisor for the committee. The Scholarship committee recommended that the Club 100 application require that the recipient write a report of at least 100 words if accepting a grant.

ANNUAL MEETING: There was discussion on selecting the demonstration riders for the Sunday Freestyle Symposium. The applicants will be asked to upload a video and provide score history to Ellen, Joan and Melissa to be selected as demo riders. They must all be current CDS members. Murieta is getting a new sound system. For the Annual Meeting Silent Auction Patti will try to get World Cup tickets. For the Saturday Chapter Session there will be a guest speaker on Using Social Media

Committee Conference Call April 16, 2019 7pm

Ellen emphasized the most important aspect of the Annual Meeting (January 10-12, 2020) was the Regional Meetings with all the chapters networking and sharing ideas. The Annual Meeting and Chapter Regional meetings can be followed by a short educational lecture on chapter business.

Saturday: Ellen and Joan felt it was important to separate the USEF Freestyle Designation Forum for USEF judges from the CDS Annual Meeting and Chapter sessions. The USEF Freestyle Forum will be held at the Hellenic center and be open only to L graduates and USEF licensed judges. The fee for Saturday Judges Forum will be \$180 (\$200 late fee). The presenters are Janet Foy and Terry Gallo.

Sunday: L graduates might receive continuing education credit, but this day will be open to all CDS members and non members. The charge will be \$95 (\$110 non member fee). There will be an optional \$5 fee for USDF University credit.

Paula will create a registration for the Saturday CDS Annual Meeting; The Judges Freestyle Forum; and the Sunday Freestyle symposium.

SPONSORSHIP: Patti reported that sponsorships, inkind and cash were very positive at this time. There are new and returning sponsors for all activities. The AA and JR clinics are the only area difficult to get sponsorship for.

TRAVEL GRANT COMMITTEE: So far we have applications for: 1 Festival of Champions, 1 Developing Horse Festival of Champions, and Young Horse, and Developing Horse, and Equitation - August 20-25, FEI JR YR teams have not sent a letter of intent yet NAYC is July 30 – August 4. Budget is 10,000.

QUADRILLE COMMITTEE: Marily reported The Quadrille Clinic was held June 8th and 9th at Osierlea, in San Juan Bautista. The clinician was Laurel Bruun. We had 10 riders, and an auditor/volunteer. Laurel did an outstanding job and she was encouraging, enthusiastic and extremely knowledgeable. In addition to teaching the technicalities of riding in a quadrille, she also gave us the history of Liz Searle bringing Quadrille to California. Sunday we reviewed the role that Quadrille now has in CDS, how to register teams, the annual awards program, and resources that are available.

MERCHANDISE: Equismart (Jessica Naten) has sold some of the left over CDS Merchandise and Mari Naten has agreed to take on the project of CDS Merchandise. CDS would like to have some lap robes and seat cushions to sell at the Freestyle Symposium January 12.

USDF: Paula explained the USDF Benefit Class for CDS to consider offering. The board was reminded to vote for the Participating Member Delegates. Kevin announced he has been nominated to run for USDF Vice President.

USEF: USEF is working on education with regard Safe Sport.

NEW BUSINESS: Mari reported that EMMP (Equine Medication Montoring Program) will be raising the CDFA drug fees on all show entries to \$8.00 for 2020.

Ellen and Diana shared their different incentive awards programs for their shows.

Meeting adjourned 8:45pm

Melissa moved, Kevin seconded. All in favor. Motion passed.

MOTION #1 Brent moved / Kevin seconded to increase CDS dues to \$75.9 in favor, 1 abstain, 0 not in favor. Motion passed.

MOTION #2 Melissa moved / Michele Ng seconded to increase the Life Membership Dues to \$1,500. All in favor. Motion passed.

Meeting of the CDS Board of Directors Monday, September 9, 2019 Hellenic Center, Sacramento, CA

<u>ATTENDANCE</u>: Directors: Elizabeth Coffey-Curle, Michele Ng, Karen Nocket, Ellen Corob, Melissa Creswick, N Brent Hicks, Mari Naten, Kevin Reinig, Joan Williams, Michele Vaughn

Others: Paula Langan (Central Office), Annette Pressas (SVC), Lisa Johnston (SVC), Patti Schofler (Dark Horse Media), Diana Muravez (Treasurer), Carol Tice (TEV and USDF Region 7 Director).

PRESIDENT: Ellen Corob called the meeting to order at 11:00am

MINUTES: Kevin moved to approve the minutes from the June, 18, 2019 Board conference call meeting. Brent seconded. Michele V abstained. Minutes approved.

AGENDA: Brent moved to accept the agenda. Joan seconded. Agenda approved.

PRESIDENT: Ellen reviewed the Central RAAC and JR/YR Championships in the north. All have good attendance.

BUDGET & REVIEW COMMITTEE: Diana opened a B of A account to flow funds from the brokerage accounts. The Stacey Berry endowment has not been invested yet. Diana will tell WF to invest. There will be another budget meeting before the November 19 meeting. Suggesting the Dressage Letters be digital except for a few special issues. Budget and Finance committee will have a conference call on November 14 at 5pm. Diana changed to Online Quickbooks with Michele Ng and Paula as authorized users. Need to develop more policy / process / timeline for contracts. The pay request form was explained.

Investments are up and in safe investments.

CENTRAL OFFICE: Paula reported on the election process. Only the At Large position will require an electronic vote. After 30 years, Paula is moving her office to a bigger and better location.

There was discussion on Chapter compliance and the Regional Directors will be given a list of compliance requirements. Dressage Letters was reduced in page count to a break even issue for August and September. October will be online only as a test. The show results will be online only. There was discussion on the nature of the articles published in Dressage Letters.

CDS will trade for a booth with the Horse Expo, Carol Tice will coordinate the booth. Paula reported that the chapter insurance form now includes a \$65 fee per day to help offset the insurance coverage.

CHAMPIONSHIP SHOW COMMITTEE: Glenda will have a final walk through on Sept 11. Some changes for the show include parking the trailers in the cross country field, using the Finish Line arena for award ceremonies and using the new show office.

Dates for 2020 will be September 24-27, 2020 at LAEC.

RAAC COMMITTEE: For 2020 the committee recommended North - Sacramento Valley / Golden State Dressage at Murieta July 24-26, 2020; Central - San Luis Obispo Chapter at Twin Rivers August 8-9, 2020 and South - Temecula Valley Chapter at Galway Downs July 11-12, 2020. Karen moved and Mari seconded, Michele V Abstained. All others approved.

There was discussion about offering freestyle at the RAAC for the amateurs in the open show without the need for RAAC qualifying scores (except for the USEF requirements). The committee wanted to meet and discuss the RAAC prizes and include the show managers in the discussion.

AMATEUR CLINIC: Karen reported that Kathleen Raine will be the clinician for 2020 Amateur Clinics. The South will be held at Natalie Hinnemann's, Central at Templeton Farm, North at PEC. Dates to be confirmed. Paula has applied to USDF for the Educational Grant. Kathleen Raine has been accepted as the clinician.

JUNIOR CLINICS: Beth reported the 2020 JR/YR clinics will be with Stephanie Schauer at Hi Hopes Farm in the south and PEC in the north. Dates to be determined. An ad hoc committee (Joan, Michele Ng, Karen, Ellen) would like to create a procedure manual for each event organizer.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: The northern JR/YR Championships will be held at Murieta Equestrian Center hosted by Golden State Dressage July 24-26, 2020. Beth will finalize the southern JR/YR Championships.

Beth reported that more ribbons and awards needed to be ordered as the show attendance had increased. The north had 58 competitors and the south had 38. The Teams increased as well. The show will work to have the teams finish early to facilitate the award ceremonies. The ice cream social was open to all competitors not just juniors. Sara did a fabulous job with the southern championships. The committee is considering bringing back a vaulting demonstration.

SCHOLARSHIP: The committee wanted to have two deadlines for the Club 100 grants to be able to schedule the payouts better. They also wished to change the payments to the parents instead of the clinician or show because of scheduling. April 30 and July 30 will be the two deadlines.

ANNUAL MEETING: The 2020 registration may be on equestrian entries for online sign ups. There were questions about how much the stabling/bedding was. There will be food available on the grounds. There were only two videos sent in so far to be demonstration riders.

The 2021 Annual Meeting does not have to be in Irvine. The hotel needs to be big enough to hold the Saturday meeting and Saturday night award dinner and be close to an airport with shuttle service. Michele Ng will do the research.

STANDING RULES: Each committee is to submit any updates or changes by November 16.

SPONSORSHIP: Increased sponsorship this year. New and returning sponsors. Dressage Letters is a valuable trade for sponsorships. Patti would like to be added to the Budget and Finance Committee.

TRAVEL GRANTS: There were nine applications for grants. 7 to the Festival and 2 to NAYC.

QUADRILLE: The 2019 clinic was very successful. The committee would like to plan another clinic, preferably with Laurel Bruun again at Osierlea. The committee would like to propose an FEI level team put on a demonstration at the evening dinner on Saturday night at the Championships.

EDUCATIONAL COMMITTEE: For the 2020 Annual Meeting the committee recommended a panel of speakers, with video on judging the tests, and sporthorses.

MERCHANDISE: Jessica Naten will develop merchandise.

<u>USDF</u>: NAYC will not be in New York next year. Location to be determined. The USDF convention will be in Houston, TX in 2021 and Lexington, KY in 2022. Kevin Reinig is running for USDF Vice President.

NEW BUSINESS: Next board meeting will start at 10am November 19, 2019.

Meeting Adjourned at 3:05 pm.

MOTION #1:

North - Karen moved and Mari seconded, Michele V Abstained to accept The RAAC committee recommendation for 2020 RAAC locations. Sacramento Valley / Golden State Dressage at Murieta July 24-26, 2020; Central - San Luis Obispo Chapter at Twin Rivers August 8-9, 2020 and South - Temecula Valley Chapter at Galway Downs July 11-12, 2020. All others approved.

MOTION #2:

Michele Ng moved, Joan seconded that no clinic fee would be reimbursed if services were not performed. All approved.

MOTION #3:

Melissa moved and Kevin seconded to approve two deadlines for Club 100 applications and to change the payout to the parents. All approved.

Meeting of the CDS Board of Directors Tuesday, November 19, 2019

Irivine Hilton Hotel, Irvine, CA

<u>ATTENDANCE</u>: Directors: Elizabeth Coffey-Curle, Michele Ng, Karen Nocket, Ellen Corob, Melissa Creswick, N Brent Hicks, Mari Naten, Kevin Reinig, Joan Williams, Michele Vaughn, Sara Mosqueda Others: Paula Langan (Central Office), Patti Schofler (Dark Horse Media), Diana Muravez (Treasurer), Carol Tice (TEV and USDF Region 7 Director), Nancy Szakacs, Pat Hart

PRESIDENT: Ellen Corob called the meeting to order at 9:30 am

MINUTES: Kevin moved to approve the minutes from the September, 9, 2019 Board conference call meeting. Karen seconded.

AGENDA: Kevin moved to accept the agenda. Melissa seconded. Agenda approved.

PRESIDENT: Ellen asked Kevin to talk about traveling and competing at the US Finals in Kentucky. Kevin said it was a great show, the weather very cold. All the riders had a good time.

BUDGET & REVIEW COMMITTEE: It was suggested that Diana adjust the line items for sponsorship so that the income / expense is listed in each program. At this time the income is listed in each program but the expense is listed as administrative cost. This should be adjusted to show the contract money in each program. The report on investments was that all showed good gains of about 5% or better. There has been a change in the process of moving funds. Pat Hart will be the new Investment Chair.

EXECUTIVE SESSION: Contracts were reviewed and approved with some amendments. Championship Show, Adult Amateur Clinic, Dark Horse Media, Yellow Horse Marketing and Murieta Equestrian Center.

ELECTION: The board welcomed Nancy Szakacs to the board. The board welcomed returning directors, Michele Vaughn and Sara Mosqueda. The elected Central Director was unfortunately unable to serve her elected term. President Ellen Corob appointed Pat Hart as Interim Director to fill that vacancy. The board presented outgoing directors Kevin, Melissa and Beth with a Presidential Award Plaque to thank them for serving. Nancy also received a plaque for her service on the Scholarship Committee.

CENTRAL OFFICE: The Year End Plates / Certificates are finalized and will be listed in the upcoming December issue. This year over 1800 year end awards will be given out.

CDS has been granted approval by the DOJ to hold a raffle for the World Cup tickets.

Carol Tice superbly set up and manned the CDS booth at the Pomona Expo. Palos Verdes and Pomona members helped man the booth during the Expo. Steffen Peters was the dressage clinician at the Expo. During the CDS championship, Facebook engagements were up over 500%.

Dressage Letters feedback from the digital version was not all positive. There were some issues with members not able to view or read. Dressage Letters will continue with printed and digital with perhaps a couple of all digital issues.

<u>CHAMPIONSHIP SHOW COMMITTEE:</u> Lots of good feedback. There is a need to clarify the Adult Amateur Challenge in the Futurity. They get a separate monetary award, ribbons and honor rounds. Carol wanted to acknowledge the Foothill Chapter for providing a large pool of volunteers for Championship. The 2020 Championship will be September 24-27, 2020 at LAEC.

The Chapter Challenge was finalized. Criteria was the top 5 from each Chapter. Average the scores from the highest test. Count only scores over 60%. Eliminations will not count in the average. 21 Chapters were calculated in the challenge.

RAAC COMMITTEE: Shows are all set. Mari will be the coordinator for 2020.

AMATEUR CLINIC: All clinics are set. Clinician is Kathleen Raine. Karen is finalizing the updates to the Standing Rules.

JUNIOR CLINICS: Stephanie Schauer is the clinician. The southern dates are February 28-March 1 at Hi Hopes Farm with Sara as organizer. The northern dates are May 22-24 at Pacific Equestrian Center with Mari Naten organizing.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: The north Junior / Young Rider Championship will be held July 24-26 at Murieta Equestrian Center, hosted by Golden State Dressage. The southern championship does not have a host yet.

For both north and south the committee revised the CDS/host agreement.

Championship Class fee \$150 (\$25 to CDS championship entries, per rider; \$20 to CDS in Team entries). CDS pays for all JR/YR Championship Awards.

Beth and Mari are working on the trophy repair.

SCHOLARSHIP: Sarah Borrey has agreed to be the Central representative. CDS has applied for scholarship funds for the 2019 Annual Meeting shortfall.

ANNUAL MEETING: Michele N wanted to add some fun activities for the chapters at dinner. She will be auctioning off some of the board members to the chapters for training sessions. Judge Program and Annual Meeting are slowly filling up. Riding Warehouse is donating tote bags. There will be some silent auction items donated in addition to the chapter baskets.

2020 Annual Meeting - Possibly have a symposium at LAEC with the meeting in Burbank. Glenda and Michele N to pursue. Early January for a possible date.

STANDING RULES: Committees to send in any updates. Need to clarify duties of the Regional Directors. Paula will send compliance sheet to the Regional Directors.

SPONSORSHIP: A new Sponsorship Guide will be finished soon.

TRAVEL GRANTS: In 2021 Paula will apply to USEF / USDF to collect \$5.00 for Travel Grants. The board would like to consider travel grants to the US Finals as well as existing events.

QUADRILLE: The committee would like to find a contact in southern California who is interested in Quadrille.

EDUCATIONAL COMMITTEE: Michele N will talk to the chapter at the Annual Meeting about how to apply for grants with The Dressage Foundation.

MERCHANDISE: Jessica Naten has the CDS merchandise in her vendor trailer. CDS would like to have seat cushions and blankets for sale at the Annual Meeting. CDS would like to ask Jessica for a budget on what she can get for the meeting.

<u>USDF</u>: The USDF Junior Clinic for 2020 will be at Peridot in San Marcos. NAYC will be held in Michigan. USDF possibly developing a non-competing members category. USDF will be changing the age division for juniors so that there is a 14 and under category. Joan Williams was nominated Region 7 Volunteer of the Year. CDS website was honorable mention. Paula gave a report on the US Finals statistics.

USEF: Paula explained the board requirements for being an Alliance Partner. Safe Sport is now required for all Alliance Partner board member.

NEW BUSINESS: CDFA fee is now \$8.00. CDFA is conducting a health cannabis study to determine if it will be allowed later.

Meeting Adjourned at 2:55 pm.

MOTION #1-#4: Contracts approved in Executive Session.