Meeting of the CDS Board of Directors Tuesday, January 13, 2021 Zoom Conference Call 6:00pm

<u>ATTENDANCE</u>: Directors: Pat Hart, Sara Mosqueda, Michele Ng, Nancy Szakacs, Michele Vaughn, Joan Williams, Sue Curry Shaffer. Karen Nocket

Others: Diana Muravez (Treas) Carol Tice (USDF Region 7 Director), Patti Schofler (Dark Horse Media), Glenda McElroy, Paula Langan (Central Office).

PRESIDENT: Joan called the meeting to order at 6:00pm.

MINUTES: November minutes approved. Melissa / Sue

AGENDA: Current agenda approved moving USDF to beginning. Melissa / Sue

<u>ELECTION OF OFFICERS:</u> Melissa nominated Joan Williams for President. No other nominations. Joan was elected by acclamation. Pat Har was nominated for Vice President, there were no other nominations. Pat was elected by acclamation.

BUDGET & REVIEW COMMITTEE: The budget was based on last year's actuals. This included mostly digital versions of Dressage Letters. This was tabled for review and an email vote. Email vote passed 1/22/21.

INVESTMENTS: All investments showed gains for 2020.

<u>CENTRAL OFFICE:</u> Membership and Show Recognition are coming in. Dressage Letters will be digital for the first part of the year. The Omnibus is almost finished and will be digital. The Roster will be a limited printing for the Show Management, Chapter Chairs and Executive Board and a few for sale.

CHAMPIONSHIP SHOW COMMITTEE: The prize list will be revamped with more direct links to all forms needed for entries. 2021 will feature changes to the Futurity format. 4 and 5 year olds will have one Materiale test and one Technical test instead of two technical tests. Placings will be computed to points. This mirrors the changes in the AA and JR division where only the B section is awarded the prize money. Placings are changed to points for overall champion. 2021 is September 23-26, 2021 at Murieta Equestrian Center. Last day to qualify is August 30, 2021. The board voted to implement the Futurity chapters: 9 Yes, 1 No. Motion passed.

2022 will still be confirmed with USDF for LAEC the last weekend in September.

RAAC COMMITTEE: South RAAC hosted by San Diego had to move to Galway Downs in Temecula with the closing of the Del Mar HorsePark. The date remains August 13-15, 2021. Central RAAC hosted by San Luis Obispo will be August 14-15, 2021 at Twin Rivers. North RAAC hosted by Starr Vaughn and Valley Oaks Chapter will be August 27-29, 2021 at Starr Vaughn Equestrian Center.

<u>AMATEUR CLINIC:</u> Karen reported on all the dates and clinician for the 2021 AA Clinics. Central AA clinic will be April 23-25 at Templeton Farms; Northern clinic will be May 7-9 at PEC; Southern clinic will be June 4-6 at Hinnemann's Farm. Clinician is Volker Brommann.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: Kathy Pavlich is the clinician for the 2021 JRYR clinics. Northern Clinic is April 16-18 at PEC; Southern Clinic is April 30-May2 at Hi Hope Ranch.

MARKETING: No report.

SCHOLARSHIP: The committee will be updating the standing rules. Sonoma Chapter is creating a Sonoma Scholarship in the name of Gwen Stockebrand. They will create the guidelines and criteria for the fund. CDS Scholarship will administer the fund. Guidelines include 25 years and over, First Level or above, Sonoma Chapter member for two years or more. Debra Miller is the contact for this fund. Fund is allocated to Marin chapter if Sonoma Chapter dissolves.

ANNUAL MEETING: February 12-14, 2021. Timeline of zoom meetings was handed out to the board and job descriptions given. We need a description / title of each section to promote. Each session is about one hour on a webinar live on the members only facebook page. Board Meeting, Kristi Wysocki talk, Regional Roundtables, Kahoots Game, Awards,

Educational session with TD Doris North followed by Axel Steiner. GGT is the official sponsor and will have a 10 minute slot on Sunday to promote their new water free footing.

Lots of discussion on whether to have chapter baskets as an online auction. The scholarship fund is in really good shape so the fundraising is not necessary. Directors will see if the chapters want to do a basket or a straight donation to scholarship, or a chapter challenge to donate.

STANDING RULES / BYLAWS: Standing Rules will be updated with the changes to HOY at Championship.

SPONSORSHIP:..Patti reported that GGT footing will sponsor the Annual Meeting and Championship Show.

TRAVEL GRANT: There are no applications at this time.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: No report.

MERCHANDISE: No report

<u>USDF</u>: Carol said the USDF Convention went well and the overall report was positive. USDF will be trying to put out a more definite schedule for the judge's forum dates so judges can plan ahead.

USEF: Connie will attend and report on the virtual USEF convention.

NEW BUSINESS:

EXECUTIVE SESSION:

Meeting Adjourned at 8:00 pm Melissa / Michele V

Meeting of the CDS Board of Directors Tuesday, March 16, 2021 Zoom Conference Call 6:00pm

<u>ATTENDANCE</u>: Directors: Pat Hart, Sara Mosqueda, Michele Ng, Nancy Szakacs, Michele Vaughn, Joan Williams, Karen Nocket, Mari Naten, Melissa Creswick, Ruth Shirkey. Sue Curry absent.

Others: Diana Muravez (Treas) Carol Tice (USDF Region 7 Director), Patti Schofler (Dark Horse Media), Glenda McElroy, Kevin Reinig, Paula Langan (Central Office).

PRESIDENT: Joan called the meeting to order at 6:05pm. Joan congratulated everyone on the Virtual Annual Meeting. Everyone did a great job.

MINUTES: January minutes approved. Sara / Pat

AGENDA: Current agenda approved. Pat / Mari

BUDGET & REVIEW COMMITTEE: The budget showed that we will be able to put money back into the reserve this year. There was a good income from plates and plaques this year which showed it was important to change to plate purchase.

INVESTMENTS: All investments showed gains, some as high as 20%.

<u>CENTRAL OFFICE</u>: In considering the ratio of membership to non member fees in USDF and USEF it was felt CDS should increase the CDS non member fee to \$25. This will be effective May 1 and required only at CDS-only recognized shows where a CDS non member fee is collected. Notice will be sent to all chapter chairs and show managers. **One abstained, all the rest in favor.**

Several Chapters donated to CDS from their Virtual Basket auction and Basket Donations. PV Chapter gave over \$1200 and San Juan Capistrano gave over \$2400 and Sierra Nevada gave over \$400.

Dressage Letters was printed and mailed for March but will be digital for future issues. The November issue with Annual Show results will probably be printed and mailed. There are a few members who have donated to have Dressage Letters still mailed to them.

The Omnibus for 2021 is posted online and was emailed to all members. There are a few printed copies by request for purchase.

The 2021 Roster is finished and about to be printed. Only a limited number will be printed for CDS Executive Board Members, Chapter Chairs and Show Managers. A limited number are available for purchase.

The Board would like to do the Calendar project again for 2022.

Pylons costs have increased 6%. Our manufacturer, RMI, was bought out by Tank Holding. Operations remain the same but have longer production times.

Central Office will email new virtual Zoom CDS backgrounds to the board members to use in meetings and webinars.

CHAMPIONSHIP SHOW COMMITTEE: Glenda reported that she was working on awards and special ribbons. She is hoping the Covid regulations will be more relaxed by time of Championships. The jumper show following the Championships really needs the main indoor on Sunday to set up for their televised event so we will be holding our awards in an outside ring. Kevin offered to send photos of other locations. Glenda is working on setting up a photo op at the awards booth so the winners can take a photo with their trophy, but no horses involved. Photographer Terri Miller is working on possibly using a green screen so different backgrounds can be inserted. There is a possibility of an electronic scoreboard. Kevin also said there was as local person with an electronic scoreboard and will send the information to Glenda. The Championships will be moving toward electronic scribing in the future, but it requires a lot more scribes than a smaller show, and then to decide which system to use.

RAAC COMMITTEE: Ribbons were ordered while on sale. There are 127 water bottles and 59 hats left over for awards. The shows will use the left over awards before ordering more. The south show had to move to Galway in Temecula.

<u>AMATEUR CLINIC:</u> Central AA clinic will be April 16-18 at Templeton Farms; Northern clinic will be May 7-9 at PEC; Southern clinic will be June 4-6 at Hinnemann's Farm. Clinician is Volker Brommann. USDF did award CDS the \$1,000 Educational Initiative Grant for the June clinic.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: Kathy Pavlich is the clinician for the 2021 JRYR clinics. Northern Clinic is April 16-18 at PEC; Southern Clinic is April 30-May2 at Hi Hope Ranch.

For the JRYR Championship in the south, a CDS only recognized show day was added on Friday to accommodate any overflow. Classes considered for this extra day may be the Theory and Equitation. Dover will most likely sponsor the backpacks. Smart Pak will not be doing the saddle pads this year.

MARKETING: No report.

<u>SCHOLARSHIP:</u> Nancy reported that the committee finalized the Standing Rules and submitted it to the board for approval. It was clarified that the Advisor was appointed by the Executive Board. **Ruth Moved / Mari Second. All in Favor**. Scholarship balanced their budget, awarded 4 Club 100 grants and are awaiting the final steps in receiving the Sonoma Chapter Gwen Stockebrand Scholarship money and criteria.

<u>ANNUAL MEETING:</u> There was discussion on whether to have an in-person or virtual meeting for 2022. It was suggested to hold another virtual Annual Meeting and include two speakers. The Annual Meeting committee will meet and plan out ideas and perhaps send out a survey to the members after their meeting.

STANDING RULES / BYLAWS: No report

<u>SPONSORSHIP:</u> Equine Insurance will sponsor RAAC again for 2021. Adequan will increase their sponsorship this year. Riding Warehouse has a new logo. GGT will sponsor the Grand Champion at Championships. Trafalgar Books has a partner agreement with CDS. Any books bought through the CDS website will get 15% back to CDS. The website and facebook have their logo and link for purchase.

TRAVEL GRANT: There are no applications at this time. NAYC and Chicago will be held so there could be applications.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: Central Office will contact the 4-judge panel and Patti and Carol, to resume the webinars on facebook. Thoughts were to include a Kahoots Game with Sara.

MERCHANDISE: No report

<u>USDF:</u> There are some Juniors and Young Riders trying out for NAYC in Region 7.

<u>USEF</u>: Kevin Reinig has been appointed to the Dressage Sport Committee. EMMP reported there is a case of EHV in Sonoma, Los Angeles and San Bernadino.

NEW BUSINESS: None

EXECUTIVE SESSION: Central Office will ask for an independent review of the letter before completing.

Meeting Adjourned at 8:35 pm

Meeting of the CDS Board of Directors Tuesday, May 18, 2021 Zoom Conference Call 6:00pm

<u>ATTENDANCE</u>: Directors: Pat Hart, Sara Mosqueda, Michele Ng, Nancy Szakacs, Michele Vaughn, Joan Williams, Karen Nocket, Mari Naten, Melissa Creswick, Ruth Shirkey

Others: Diana Muravez (Treas) Carol Tice (USDF Region 7 Director), Patti Schofler (Dark Horse Media), Glenda McElroy, Paula Langan (Central Office) Regina Antonioli, Ellen Corob

PRESIDENT: Joan talked about Sue's passing and said the board decided to give \$1,000 to The Dressage Foundation in Sue's name. Joan asked any of the board members to write a personal anecdote for Dressage Letters if they wished to. Joan announced that Karen is moving to northern California and will take over the term of Sue Curry ending 2022. Joan has reached out to some members to fill the remainder of Karen's southern term.

MINUTES: March 16 minutes approved. Pat / Karen

AGENDA: Current agenda approved. Pat / Ruth

BUDGET & REVIEW COMMITTEE: The board approved the donation to TDF \$1,000 in Sue Curry's name. The board agreed to move \$16,000+ surplus to the reserve account to invest. The insurance policy is the only big item left to pay. YTD Financial. Some technical issues with Wells Fargo and moving money for scholarships. Using 75% of the interest does not meet the needs of all scholarship awards. The board approved that Capital Gains to be used to cover all award amounts. Pat will look at the Scholarship Standing Rules to update for the new procedure.

<u>INVESTMENTS:</u> Overall YTD, all made 20% or better. The board agreed to take some of the capital gains to build a reserve for the scholarship fund. Enough gains will be used to fund this year and next year's scholarships. Melissa / Karen All approved.

CENTRAL OFFICE: Regina Antonioli presented a PR proposal to enhance image marketing of CDS, expand the brand and generate new membership and create a more visible and marketable brand to attract sponsor support. To include monthly articles, eblasts and social media posts. After discussion in executive session her proposal was accepted. The Reno Chapter that dissolved has sent their final bank funds.

The North Coast Chapter has been out of communication and only has 4 members.

A review of the membership status shows over 260 members so far this year are brand new members. Membership numbers are better than this time last year.

Dressage Letters will be printed for the June issue and November issue and be digital as well.

Nominating Committee will be: Ruth, Pat, Michele Vaughn, Carol and Kevin. Positions up for 2022-2024 elections are North, South, At Large. No incumbents are re-running. All positions open.

<u>CHAMPIONSHIP SHOW COMMITTEE:</u> Glenda reported that the Prize List is up and everything is going along in preparation. Friends of Sue Curry have proposed a trophy for high scoring Amateur in HOY classes, in her name and will provide more detail later. The decision to go to paperless scoring or not is still up in the air.

For 2022 LAEC has had a complete make over, all new footing, lights, etc. Will be much improved for Championships.

RAAC COMMITTEE: Central RAAC has Melissa Creswick and Sandi Chohany as judges; North RAAC has Beverly Rogers and David Schmutz as judges. South RAAC Judges Dinah Babcock, Fran Kehr, Joan Williams.

AMATEUR CLINIC: Both Central and Northern have completed and were extremely well received. The \$1,000 from USDF will be sent after the southern clinic is complete and paperwork submitted.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: Both North and South clinics have completed and were extremely successful. Clinician Kathy Pavlich was very well received.

The JRYR Championship show committee is meeting soon. Board members need to let Sara and Mari know if they are coming to help.

MARKETING: No report.

SCHOLARSHIP: Nancy reported the recommendations for all the Scholarship Awards and the board approved.

ANNUAL MEETING: Paula will set up an Annual Meeting zoom meeting for June 15 at 7pm. The Committee will discuss, virtual, in-person, and hybrid possibilities.

STANDING RULES / BYLAWS: No report

SPONSORSHIP: Patti felt that the additional marketing and promotion would be most beneficial to the sponsorship efforts.

TRAVEL GRANT: There are no applications at this time.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: Central Office will contact the 3-judge panel and Patti and Carol, to resume the webinars on facebook in June. It was temporarily postponed due to Sue's death.

MERCHANDISE: No report

<u>USDF:</u> The Convention will be live and hybrid December 1-4 in Houston. Possible GMO delegates to attend: Paula, Joan, Pat, Melissa, Sara, Nancy, Michele Ng.

Carol is starting a GMO project.

The George Williams clinic for JRYR's was a great success.

US Finals in Kentucky is on schedule.

There is a large group of JR and YR trying out for NAYC, no teams finalized yet.

Kevin Reinig is running for USDF President.

USEF: No report

NEW BUSINESS: None

EXECUTIVE SESSION: Regina Antonioli's marketing proposal.

NEXT MEETING DATES: Zoom meeting July 20 at 7pm

Meeting Adjourned at 8:20 pm

Meeting of the CDS Board of Directors Tuesday, July 20, 2021 Zoom Conference Call 7:00pm

<u>ATTENDANCE</u>: Directors: Pat Hart, Sara Mosqueda, Michele Ng, Nancy Szakacs, Michele Vaughn, Joan Williams, Karen Nocket, Mari Naten, Melissa Creswick, Ruth Shirkey (Lynda Palmer absent)

Others: Diana Muravez (Treas) Carol Tice (USDF Region 7 Director), Patti Schofler (Dark Horse Media), Glenda McElroy, Paula Langan (Central Office) Regina Antonioli, Ellen Corob, Kevin Reinig

MINUTES: May 18 minutes approved. Karen / Mari

AGENDA: Move Championship report to beginning, adjusted agenda approved. Ruth / Melissa

<u>CHAMPIONSHIP SHOW COMMITTEE:</u> Glenda reported that the show organization was coming along well. The new EMT policy in Sacrament County limiting the scope of work for EMTs will need to be clarified. Paula will contact USEF and confirm compliance so that the show meets the requirements.

There was discussion about the paperless scoring systems. Both systems seem to work well. Championship will wait to implement in 2022 at LAEC.

MEC has 4 dressage courts. Kevin will deliver one dressage court for the last one needed.

Sabine Schut Kery will attend the show and give a talk about the Olympics. Hospitality must all be done through Murieta Inn and Spa, there is no option for outside catering. We will have hospitality Friday and Saturday nights through Murieta Inn and Spa. The Jumper Show following us needs the main indoor Sunday morning.

All the awards have been ordered.

At this time 550 people have paid the \$25 nomination fee to declare intent to participate.

The show has a block of rooms at Murieta Inn Spa and Residence Inn for the board members. Glenda will help with reservations. Joan, Pat, Sara will be attending. Michele Ng will help with notice to local chapters to volunteer.

<u>PRESIDENT</u>:. Joan talked about the Olympics and how many CDS members were involved as athletes and officials. Joan would like to encourage more participation in local CDI's and wanted to consider a * with your name in the roster if you had participated.

Next full Board Meeting dates: September 1, 2021 at 6:30 pm

Next Nominating Committee Meeting July 26 at 7pm. Deadline to nominate is August 15.

Next Annual Meeting Committee Meeting August 18 at 5:00 pm

RAAC Committee will schedule a meeting to determine RAAC hosts for 2022. Deadline for applications is August 31.

BUDGET & REVIEW COMMITTEE: Diana gave the current balance report.

<u>INVESTMENTS:</u> Investments were still doing well. Pat will check in with Wells Fargo to keep in touch. Diana can see investments in real time. Contact person at Wells Fargo is Derwyn Anda.

CENTRAL OFFICE: Paula gave a report on membership numbers. The membership is up from last year but not at 2019 levels.

Karen has already introduced herself to the northern chapters and will be working to contact NC.

Nominating Committee will be: Ruth, Pat, Michele Vaughn, Carol and Kevin. Positions up for 2022-2024 elections are North, South, At Large. No incumbents are re-running. All positions open.

Pylons sales have been fairly good.

Dressage Letters will be printed for the September and November issues as well as digital.

RAAC COMMITTEE: The rider gift is a groom apron. All the dates are set, prizelist for the north is almost ready. Starr Vaughn Equestrian is using Blackhorse for their paperless scribe system. Each RAAC will receive two Dara James Stock Ties to be given as ROSES awards. The South RAAC SD Chapter requested a point person. Sara will attend to help supervise and Joan will be there as well.

AMATEUR CLINIC: Excellent job by Ellen and Mari and Karen. The committee will meet to discuss possible clinicians for 2022.

<u>JUNIOR / YOUNG RIDER CHAMPIONSHIPS:</u> Southern JRYR Championship ran very smoothly, especially the award ceremony. Great weekend overall. Lots of volunteers. Photos will be coming shortly.

Northern JRYR Championship has all the awards in place, ice cream social, theory quiz, and a talk by Jane Weatherwax who is leading a judge clinic during the show. There will be a CDS merchandise table as well.

2021 JRYR Clinician, Kathy Pavlich, was very well received. Committee will meet to discuss future clinicians.

MARKETING: No report.

SCHOLARSHIP: Nancy reported there were three more Club 100 applications and all were approved.

<u>ANNUAL MEETING:</u> Board Meeting will be in-person on Friday January 21, then a live educational symposium at Starr Vaughn Equestrian on Saturday January 22, Karen and Paula will work on the format with the presenters. Sunday January 23 will be the Chapter Roundtable discussion on Zoom. Sara has agreed to do an Awards Presentation on Zoom.

STANDING RULES / BYLAWS: Foothills will be updating their Standing Rules and will submit them to the Board for review.

SPONSORSHIP AND PR: Patti said this is a difficult year for sponsors. She will be sending out an email blast and coordinating with Regina on Facebook posts and Instagram. Regina has been posting on Facebook, doing articles and interviews. She will get a price on editing the video Jennifer Keeler made so we can use it again.

TRAVEL GRANT: The JRs and YRs have been turning in their paperwork for CDS grant money for NAYC. We have a full junior and a full young rider team going to Michigan for NAYC. We also have one other application for Developing Horse at the Festival in August. The budgeted travel grant funds will be divided among all applicants who apply and compete.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: No report.

MERCHANDISE: No report

USDF: JRs and YRs did very well with their fundraising efforts.

The USDF Convention will be in-person with some virtual additions. We need to find someone to be Region 7 Nominating Committee person. Kevin Reinig posted a video to campaign for President of USDF.

USEF: Rule change is more color freedom for show coats. Only solid colors, but any color.

NEW BUSINESS: None

Meeting Adjourned at 9:15 pm

Meeting of the CDS Board of Directors Wednesday, September 1, 2021 Zoom Conference Call 6:30pm

<u>ATTENDANCE</u>: Directors: Pat Hart, Sara Mosqueda, Michele Ng, Nancy Szakacs, Michele Vaughn, Joan Williams, Karen Nocket, Mari Naten, Melissa Creswick, Ruth Shirkey Lynda Palmer

Others: Diana Muravez (Treas) Carol Tice (USDF Region 7 Director), Patti Schofler (Dark Horse Media), Glenda McElroy, Paula Langan (Central Office) Regina Antonioli, Ellen Corob, Kevin Reinig

MINUTES: July 20 minutes approved. Pat / Mari

AGENDA: Approved Mari / Karen

PRESIDENT:. Joan reviewed the shows and remarked on good attendance.

BUDGET & REVIEW COMMITTEE: Diana gave the current balance report. CDS is in good shape at this time. Last year the Annual Show had 190 competitors and this year has 240 so should show a surplus. The board should continue to be conservative for the budget next year. There are more income streams and a good reduction in expenses.

INVESTMENTS: Investments were still doing well. Pat and Diana connected with the contact person at Wells Fargo, Derwyn Anda. Some cash has been taken out to be prepared for next year.

CHAMPIONSHIP SHOW COMMITTEE: Glenda reported that the ribbons have been shipped to MEC. There are 240 entries so far. Kevin received approval to replace the poles on one set of arenas. Regina Antonioli will be doing the pre and post press, as well as during the show. The program will be digital. It must be sent to USDF for approval. Award ceremonies are not required at this show for CDS or USDF. Lots of discussion on potential air quality concerns. USEF has guidelines. CDS will issue a statement on guidelines. Show Committee will meet Friday September 3 to develop protocol. 2022 Championship Show will change dates to September 22-25, 2022 at LAEC, Burbank, CA.

<u>CENTRAL OFFICE:</u> Paula reported on the online election for the Northern Director. Emails went out to all northern members to vote. Voting ends September 30. The two candidates are Jaclyn Pepper and Maya Dalla Valle. The At Large and Southern positions had one candidate and will be elected by acclamation. At Large Ellen Corob and Southern Lynda Palmer.

Mari Naten is stepping down as Drug Advisory. The board will need to appoint a new representative. Dressage Letters will be printed for the October and November issues as well as digital.

RAAC COMMITTEE: RAAC attendance was down in all three regions this year. The South and Central had heat issues and the North had air quality issues. Mari will look for the North banner. There are 4 applications for RAAC 2022 in the north; 2 applications in the south; and one in central. The committee will meet September 13 to recommend the final venues.

AMATEUR CLINIC: Karen requested suggestions for clinicians for 2022.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: The south championship ran great. The north championship had to move to Starr Vaughn and was an awesome recovery from the relocation due to EHV.

2022 applications were TEV July 16-17 in the south and Connie's Show June 30- July 2 in the North.

The board approved both applications. Melissa/Sara

The committee submitted a list of trophy repairs needed. A few needed to be replaced and repaired. Mari Naten will take care of them.

The committee requested suggestions for the 2022 clinician.

MARKETING: No report.

SCHOLARSHIP: Nancy reported there were two more Club 100 applications and both were approved. 12 grants are available for the year and there are 3 grants left.

ANNUAL MEETING: The committee is still waiting on confirmation with the presenter. Karen has set up a meeting with both. Additional suggestions were to have a TD and a fashion show.

STANDING RULES / BYLAWS: Ellen will review the RAAC standing rules for clarity. Joan will help create a protocol letter with links for new management teams hosting the RAAC.

SPONSORSHIP AND PR: Regina has been keeping up with NAYC, Festival competitors and posting on facebook.

TRAVEL GRANT: There were four on the YR NAYC Team; four on the JR NAYC Team; and two individuals at the Festival that requested travel grants. The budget is \$10,000 so \$8,000 will be sent to USDF and each of the Festival riders will receive \$1,000.

USEF will no longer allow show management to have travel grants as a stand alone line item on entry forms. CDS will still require \$3 per entry but show management must include it with the office fee or some other way.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: No report.

MERCHANDISE: No report

USDF: CDS will be sending a basket to the USDF Convention. Pat will get a signed T-Shirt of all the Olympians. She will get 2 and have one for USDF and one for auction at championships.

USEF: new rules on listing Travel Grant.

NEW BUSINESS: Next Board Meeting November 18 at 6:30pm zoom.

Meeting Adjourned at 8:34 pm Joan/Mari

Meeting of the CDS Board of Directors Wednesday, November 18, 2021 Zoom Conference Call 6:30pm

<u>ATTENDANCE</u>: Directors: Pat Hart, Sara Mosqueda, Michele Ng, Nancy Szakacs, Michele Vaughn, Joan Williams, Karen Nocket, Mari Naten, Melissa Creswick, Ruth Shirkey Lynda Palmer

Others: Diana Muravez (Treas) Carol Tice (USDF Region 7 Director), Patti Schofler (Dark Horse Media), Paula Langan (Central Office) Regina Antonioli, Ellen Corob, Kevin Reinig

MINUTES: September1, 2021 minutes approved. Melissa / Karen

AGENDA: Approved Karen / Ruth

<u>PRESIDENT</u>:. Joan reviewed the agenda and items to be discussed on the Annual Meeting. Kevin Reinig reported on the US Finals that he attended. He reported that the show was huge and Region 7 riders did well. He chatted with GMO's at the show and relayed ideas to them about CDS programs. He campaigned for his position as USDF President. He connected with a lot of the delegates and directors. He is also encouraging USDF to use more social media in their communications with members.

BUDGET & REVIEW COMMITTEE: Diana gave the current balance report. Diana reported that CDS now has several streams of income, coming in and does not have to rely on the championship for all the extra surplus for the programs. We can now feel we can enhance the championship show and put some of the money back into it with hospitality and extra staffing. The insurance bill is offset 40% with the show contributions, merchandise fees were offset 25% with the credit card fee charge, the championship show will show a profit this year and the Patron contributions have been substantial so far this year.

Most of the budgets for 2022 are in. If Diana did not receive it by the deadline, she finalized the budget for that program. The AA and JR clinics are waiting for final costs, as well as Annual Meeting. Vote to accept the budget: Karen/ Melissa. All approved.

<u>INVESTMENTS:</u> The investments are all doing fabulously. The Reserve is budgeted to add back but could change. The Gwen Stockebrand Scholarship is finally invested. It took a long time for WF to finalize.

CHAMPIONSHIP SHOW COMMITTEE: Issues with announcing equipment and personnel in 2021 were discussed. The 2022 show will use electronic scribing. There will be training for online scribing. The board suggested the training could be a community building event as well as building volunteer scribe base for the show. Date for the show is September 22-25, 2022 at LAEC, Burbank, CA.

RAAC COMMITTEE: The North RAAC needs to change their date. Woodside gave away their date. SFP will now go to USEF to trade with Dancing Kings show to hold the RAAC on July 29-31. Ellen updated the Standing Rules. The show committee needs to review the prizelist for all RAAC shows.

AMATEUR CLINIC: Karen announced Hilda Gurney as clinician for 2022. The Central location will change from Templeton Farms to Mountain View Sporthorses (Jackie Ahl-Eckhaus). Karen will confirm fees for Hilda.

<u>JUNIOR / YOUNG RIDER CHAMPIONSHIPS:</u> The south JRYR Championship is July 16-17 and the north is June 30- July 2 at Golden State Dressage. The committee needs to review the prizelist for conflicts and clarify the equitation and the jog sections.

The committee asked Sabine Schut-Kery to do the JR clinics but she has date restrictions. Mari will continue talks.

<u>CENTRAL OFFICE:</u> Paula reported on the problem with manufacturing the CDS arena pylons. She will be looking for another manufacturer since TankHolding will no longer produce our product. CDFA is considering a fee hike to \$14. Mari Naten is stepping down as Drug Advisory. The board will need to appoint a new representative.

1,095 members have renewed for 2022 as of today. This is a very good number of renewals before Thanksgiving. Dressage Letters will be printed for the December issue as well as digital. January and February will be digital.

MARKETING: No report.

SCHOLARSHIP: Nancy reported the scholarship has been quiet. She did want to report on the success of the PV chapter educational event "Showcasing the Benefits of Dressage to all Disciplines". It was extremely well done, inclusive and successful. The scholarship forwarded the remaining grant funds.

ANNUAL MEETING: Karen has planned out the schedule and is looking for demo riders. Amelia Newcomb is the presenter and Erika Jansson is also a presenter. Suppleness is a Game Changer is the topic for the educational event. Event to be held at Starr Vaughn Equestrian. There will be an inperson board meeting Friday at Embassy Suites, Saturday is the live demonstration educational event and Sunday is a zoom event which includes an interview with Robert Dover, Chapter roundtables and an awards presentation.

STANDING RULES / BYLAWS: Some JRYR updates will be provided.

SPONSORSHIP AND PR: Patti exceeded her goal for sponsorship for the year, and has some repeat sponsor signing up already. The board accepted her contract for 2022.

The board accepted Regina's proposal for a PR contract for 2022 in executive session. Regina has produced articles, member facebook page has active engagements increasing from 500 to 795, there were 705 increases in likes on the open facebook page and sometimes as much as 300% increase, and she is keeping the Instagram active with followers. The board will not renew Jennifer Keeler / Yellow Horse Marketing for 2022.

TRAVEL GRANT: USEF will no longer allow show management to have travel grants as a stand alone line item on entry forms. CDS will still require \$3 per entry but show management must include it some other way.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: No report.

MERCHANDISE: The board requested an accounting from Equis-Mart

<u>USDF</u>: Carol reported she needed someone on the nominating committee and the adult program committee. She also encouraged all to register for the virtual convention. Delegates are reminded to review the voting process for the BOG. GM delegates are Melissa, Pat, Nancy, Joan, Sara, Paula.

USEF: New Alliance Partner requirements are that all board members complete their Safe Sport Training.

EXECUTIVE SESSION: Held from 8:45 to 9:15pm

NEW BUSINESS: Next Board Meeting January 21 10:00am Embassy Suites, Sacramento.

Meeting Adjourned at 9:15 pm Joan/Michele