

California Dressage Society CHAMPIONSHIP SHOW & FUTURITY SPONSORSHIP OPPORTUNITIES



Toni Miller



Presenting Sponsor \$10,000

Arena Sponsor \$5,000

Jacket Sponsor \$3,000

Grand Champion Sponsor \$2,500

Platinum Sponsor \$2,100

Gold Sponsor \$1,300

Silver Sponsor \$850

Bronze Sponsor \$575

Chapter Sponsor \$175

Class Sponsor \$125

Hospitality Sponsor \$500 - \$3,900

CONTACT- Patti Schofler 707-763-1065 707- 484-2288

Sponsorship Levels



PRESENTING SPONSOR \$10,000

- Name appears as follows: CDS Championship Show & Futurity, presented by “Your Name”
- Logo on jackets won by champions
- Video interview with sponsor on social media throughout show
- VIP stabling placement for up to 10 stalls * as available,
- VIP parking-three passes
- Vendor space
- 4 supplied banner 3x6, placed 2 in main arena, 2 in prominent locations
- One-page educational article provided by sponsor published in CDS Dressage Letters
- Facebook post with link to article
- Press release dedicated to sponsors participation. Sponsorship announced on CDS Facebook and Instagram pages
- Logo/name on electronic scoreboard when available
- Name/logo in show program and CDS Dressage Letters
- Logo/weblink on the CDS website min 3 months
- Full page ad in show program and in CDS Dressage Letters
- Presentation rights
- Sponsor included in articles, eblasts and mailings about the show

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Sponsorship Levels



ARENA SPONSOR \$5,000

- Signage with sponsor's name appears on the front of all judges tables in all arenas
- Naming of main arena after sponsor. Name will appear wherever the arena is mentioned including scoreboards, days sheets, media
- Video interview with sponsor to appear on social media throughout show
- Vendor space
- Supplied banner in main arena
- Logo/weblink on the CDS website min 3 months
- Full page ad in show program
- Full page ad in CDS Dressage Letters

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Sponsorship Levels



CHAMPION WINNERS

JACKET SPONSOR \$3,000

- Sponsor's logo embroidered on all jackets awarded to Show Champions.
- Video interview with sponsor to appear on social media throughout show
- Vendor space
- Supplied banner placed in main arena
- Logo/weblink on the CDS website min 3 months
- Full page ad in show program
- Full page ad in CDS Dressage Letters

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Sponsorship Levels



GRAND CHAMPION SPONSOR \$2,500

- High percentage HOY and Freestyle First/Second Level
- High percentage HOY and Freestyle Third/Fourth Level
- High percentage HOY and Freestyle Intermediate Level
- High percentage HOY and Freestyle Grand Prix Level
- **Naming: (award name) Sponsored by (sponsor name)**
- **Presentation rights**
- **Video interview with sponsor for social media throughout show**
- Full page ad in show program
- Logo/weblink on the CDS website min 3 months

Sponsorship Levels



PLATINUM SPONSOR \$2,100

- **VIP stabling placement for up to 6 stalls * as available**
- **Vendor space**
- **Video interview with sponsor for social media throughout show**
- 2 Supplied banner (3x6) in main arena
- Naming one HOY Championship or Futurity class
- Half page ad in show program
- Sponsor flyer or gift for riders
- Name/logo in all promotion
- Logo/weblink on the CDS website minimum one month

GOLD SPONSOR \$1,300

- VIP stabling placement for up to 4 stalls * as available
- Supplied banner (3x6) in main arena
- Naming one HOY Championship or Futurity class
- Half page ad in show program
- Name/logo on all promotion
- Logo/weblink on the CDS website minimum one month

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All Photos Courtesy of Terri Miller

Sponsorship Levels



SILVER SPONSOR \$850

- Vendor space or VIP stabling placement for up to 3 stalls
- Name/logo in all promotion
- Naming one HOY Championship or Futurity class
- Quarter page ad in show program

BRONZE SPONSOR \$575

- VIP stabling placement for up to 2 stalls
- Naming one HOY Championship or Futurity class
- Quarter page ad in show program

CHAPTER SPONSOR \$175

- Naming one Championship or Futurity class
- Name/logo in all promotion and appreciation
- Logo/weblink on the CDS website minimum one month

CLASS SPONSOR \$125

- Your name follows the class throughout the show
- Your sponsorship contributes to award purchases

**VIP stabling placement prioritizes your choice of the stabling you deem the best for you, your group and horses. Choices are limited and available on a first come, first serve basis as determined by the sponsorship payment date, no later than Sept. 1, and sponsorship level. As much consideration as possible will be given to individual requests.*

All Photos Courtesy of Terri Miller

Sponsorship Levels



HOSPITALITY SPONSORSHIPS

Title Sponsorship: Saturday Evening Event and Dinner Hospitality-\$3100
Evening to feature Grand Prix Freestyle Championship and Entertainment

- **Sponsor's name with title of event**
- **Name signage and sponsors promotion materials at hospitality venue**
- **Video interview with sponsor for social media throughout show**
- Naming for one HOY Championship or Futurity class
- Full page ad space in program
- Full page ad space in Dressage Letters
- Banner in main arena
- Name/logo in all promotion and logo/weblink on the CDS website minimum one month
- 2 VIP parking passes

Morning Hospitality-\$500

- Name signage and sponsors promotion materials at hospitality venue
- Naming for one HOY Championship or Futurity class
- Quarter page ad in program.
- Logo/weblink on the CDS website minimum one month
- Name/logo in all promotion

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Sponsorship Contact Info



CDS SPONSORSHIP MANAGER

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CHAMPIONSHIP SHOW MANAGER

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All Photos Courtesy of Terri Miller