

# CALIFORNIA DRESSAGE SOCIETY

## 2024 SHOWS & CLINICS

### SPONSORSHIP OPPORTUNITIES



#### **REGIONAL ADULT AMATEUR COMPETITIONS (RAAC)**

SOUTH July 19-21 San Diego

CENTRAL August 17-18 Santa Barbara

NORTH August 23-25 Elk Grove

#### **CDS JUNIOR/YOUNG RIDER CHAMPIONSHIPS**

SOUTH - July 19-21

San Diego

NORTH - July 26-27

San Francisco

#### **Linda O'Carroll Memorial ADULT AMATEUR CLINICS**

Clinician: Heidi Gaian

SOUTH - February 23-25

PI Equestrian, Chino Hills

CENTRAL—March 1-3

MVS, San Luis Obispo

NORTH - March 8-10

Starr Vaughn Equestrian, Elk Grove

#### **CDS JUNIOR/YOUNG RIDER CLINIC**

Clinician: David Wightman

# Sponsorship Opportunities



## REGIONAL ADULT AMATEUR COMPETITIONS (RAAC)

RAAC Platinum Sponsor	\$4,100
RAAC Gold Sponsor	\$2,600
RAAC Silver Sponsor	\$1,300
RAAC Bronze Sponsor	\$600

## JUNIOR/YOUNG RIDER CHAMPIONSHIPS

Gold Sponsor	\$900
Silver Sponsor	\$500
Bronze Sponsor	\$250
Hospitality Sponsor	\$400

**EDUCATION SPONSOR PACKAGE—5 CLINICS \$3500**

**CONTACT- Patti Schofler 707- 484-2288 707-763-1065**



# RAAC Sponsorship Levels



## **PLATINUM SPONSOR \$4,100 At all 3 shows**

- Vendor space to sell and/or promote sponsor products
- Sponsor banners (2) (3'x6') in prominent locations at the shows
- 5 Facebook posts with link to sponsor website
- Educational article by sponsor in CDS Dressage Letters
- Full page ad space x2 in CDS Dressage Letters
- Press release announcing sponsorship to media
- Name/logo in all promotion in CDS Dressage Letters
- Logo/weblink on the CDS website
- Choice of individual class to sponsor
- Participation in award ceremonies

## **GOLD SPONSOR \$2,600 At all 3 shows**

- Choice of individual class to sponsor
- Vendor space
- Supplied banner (3x6) in prominent position
- Full page ad in CDS Dressage Letters
- Logo/weblink on the CDS website minimum 3 months
- 4 Facebook Posts with link to sponsor website
- Name/logo in all promotion/appreciation

# RAAC Sponsorship Levels



## **SILVER SPONSOR \$1300 All 3 Shows**

- Choice of individual class to sponsor
- Supplied banner (3x6) in prominent position
- 3 Facebook posts with link to sponsor website
- Full page ad in CDS Dressage Letters
- Logo/weblink on the CDS website
- Name/logo in all promotion/appreciation

## **BRONZE SPONSOR \$600 All 3 Shows**

- Choice of individual class to sponsor
- Supplied banner (3x6) in prominent position
- 1 Facebook post with link to sponsor website
- Logo/weblink on the CDS website
- Name/logo in all promotion/appreciation

**CONTACT PATTI SCHOFER 707-763-1065 707-484-2288**

*All Photos Courtesy of Terri Miller and Tamara Torti*

# JR/YR CHAMPIONSHIPS

## Sponsorship Levels



### **GOLD SPONSOR \$900 At one championship**

- Choice of individual class to sponsor
- Presentation rights for sponsored class
- Supplied banner (3x6) in prominent position
- Half page ad in show program
- 4 Facebook posts with link to sponsor website
- Quarter page ad in CDS Dressage Letters
- Name/logo in show program/CDS Dressage Letters
- Logo/weblink on the CDS website minimum 1 month

### **SILVER SPONSOR \$500 At one championship**

- Choice of individual class to sponsor
- Supplied banner (3x6) in prominent position
- Half page ad in show program
- 2 social media posts with link to sponsor website
- Name/logo in show program and Dressage Letters
- Logo/weblink on the CDS website



# JR/YR CHAMPIONSHIPS

## Sponsorship Levels



**BRONZE SPONSOR \$250**

**At one championship**

- Choice of individual class to sponsor
- 2 Facebook post with link to sponsor website
- Logo/weblink on the CDS website minimum 1 month

**HOSPITALITY SPONSOR \$400**

**At one championship**

- Customized sponsor of breakfast, lunch, dinner, ice cream social

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*All Photos Courtesy of Terri Miller and Tamara Torti*

# Clinic Sponsorship



## **LINDA O'CARROLL MEMORIAL ADULT AMATEUR CLINICS**

**Clinician: Heidi Gaian**

SOUTH- February 23-25 - PI Equestrian, Chino Hills

CENTRAL- March 1-3 - MVS, San Luis Obispo

NORTH - March 8-10 Starr Vaughn Equestrian, Elk Grove

## **CDS JUNIOR/YOUNG RIDER CLINICS**

Clinician: TBA

NORTH - TBA SOUTH - TBA

## **EDUCATION SPONSOR PACKAGE \$3500 At all 5 clinics**

- Banner space (3x6) (banner supplied by sponsor) at each clinic
- Vendor space or one press release about sponsorship to equestrian media
- 3 Facebook posts linked to sponsor website
- 2 half page ads in Dressage Letters
- Name/Logo in promotion and appreciation in social media, CDS Dressage Letters ads, and editorial coverage
- Logo/weblink on the CDS website 3 month minimum

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