

**Meeting of the CDS Board of Directors  
Friday, January 13, 2023  
Embassy Suites Glendale**

**ATTENDANCE:** Directors: Pat Hart, Joan Williams, Melissa Creswick, Ruth Shirkey, Maya Dalla Valle, Jaclyn Pepper, Lynda Palmer, Sara Mosqueda, John Rees, Gary Getz, (Michele Vaughn absent).

Others: Diana Muravez (Treas), Carol Tice (USDF Director), Paula Langan (Central Office)

Meeting called to order at 10:07 am

**MINUTES:** November 1, 2022 minutes approved. Ruth / Maya

**AGENDA:** Approved. Jaclyn / Ruth

**PRESIDENT:** Joan Williams was elected President and Pat Hart was elected Vice President for 2023. Joan made the appointments for Secretary (Paula Langan), Treasurer (Diana Muravez), Technical / Historical Advisor (Terry Wilson) Legal Advisor (Cisca Stellhorn), California Drug Advisory (Jaclyn Pepper).

Joan went through the committee list and assigned board members to committees. The committees will be scheduled to have a short zoom meeting before each board meeting.

**BUDGET & REVIEW COMMITTEE:** Diana sent out the financial report. Donations were discussed and \$1,000 was allotted for The Dressage Foundation.

**INVESTMENTS:** The investments are down a little.

**CENTRAL OFFICE:** Discipline letters will be sent out.

**CHAMPIONSHIP SHOW COMMITTEE:** CDS received the USDF survey of the championship show. It was positive overall. Paula will send the Championship Show attendance history to all board members. 2023 will focus on special events and hospitality.

**RAAC COMMITTEE:** RAAC dates for 2023: North: Starr Vaughn Equestrian August 25-27; Central: Santa Barbara August 19-20; South: TEV July Jubilee July 15-16,

**AMATEUR CLINIC:** Clinician suggested for 2023 is Ameila Newcomb but there was much discussion over the video portion and auditor charge. The board will discuss more before deciding.

**JUNIOR / YOUNG RIDER CHAMPIONSHIPS:** Dates for 2023. North June 16-18, 2023 Golden State Dressage – Murieta; South July 15-16, 2023 July Jubilee in Temecula – Galway Downs. For the 2023 JRYR Championship, the committee will be adding FEI Children and FEI Pony championships and a championship class -Introductory Level AB for 13 and under. Qualifying to be 3 scores 60% or better from 2 different judges. May not cross enter other classes. Intro classes are awarded a medal. Also adding a leadline class for 8 and under but not as a championship class, just as an exhibition class. It is ok if leadline horse is ridden by another rider. The JRYR Clinician for 2023 will be Nadine Schwartzman. The dates will be March 10-12 in the North at Mari Naten's PEC in Wilton. The South will be May 19-21 at Hi Hopes Farm in Redlands.

**SCHOLARSHIP:** The Scholarship needs more promotion with flyers, brochures and mail. Pat to simplify the format. The scholarship can give the money first and if the event makes money, they don't have to give it back.

**ANNUAL MEETING:** The Annual Meeting will go back to the previous format of Friday board meeting / Saturday Chapter Meeting / Sunday Symposium.

**TRAVEL GRANT:** No report

**STANDING RULES / BYLAWS:** No report.

**SPONSORSHIP:** We have raised money plus donations from Trafalgar Square Books and six tickets to World Cup Omaha. For future events Horse Hair Analysis, Halter Ego, Buchalter Law Firm have agreed to sponsor events this year. Patti has also been in contact with prospects new to CDS and have had good responses. After a record year in sponsorship funding, Patti is looking forward to positive results for 2023.

**SOCIAL MEDIA**

There was alot of Facebook discussion. It needs to be more interactive, perhaps a monthly feature of a board member, horses, breeds. Sara, John, Lynda, Jaclyn, Gary agreed to be on the Social Media committee.

**QUADRILLE:** No report.

**EDUCATIONAL COMMITTEE:** Link this committee to the Social Media.

**MERCHANDISE:** No report

**USDF:** Next year the convention is in Austin TX.

**USEF:** No report.

**NEW BUSINESS:** No new business

Meeting Adjourned at 4:00 pm Joan/ Pat. All in favor.

**Meeting of the CDS Board of Directors  
Monday, March 13, 2023  
ZOOM**

**ATTENDANCE:** Directors: Pat Hart, Joan Williams, Melissa Creswick, Ruth Shirkey, Maya Dalla Valle, Lynda Palmer, Sara Mosqueda, John Rees, Gary Getz, Michele Vaughn.

Others: Diana Muravez (Treas), Carol Tice (USDF Director), Paula Langan (Central Office), Patti Schofler (Sponsorship), Glenda McElroy (Championship Show), Regina Antonioli (PR), Karen Nocket (Annual Meeting), Kevin Reinig (USDF VP).

Meeting called to order at 6pm

**MINUTES:** January 13, 2023 minutes approved. Melissa / John

**AGENDA:** Approved. Michele / Ruth

**PRESIDENT:** Joan reviewed the calendar for committee meetings and board meetings. The board discussed giving additional donation to the Dressage Foundation Youth Dream Program. It was agreed to send an extra \$250 in addition to our yearly donation.

**BUDGET & REVIEW COMMITTEE:** Annual Meeting lost money all due to the weather issues.

**INVESTMENTS:** The investments are still overall positive since inception.

**CENTRAL OFFICE:** Five Chapters are delinquent in submitting their financial reports. Board members will reach out to each to get them to turn in their required reports.

The Western States Horse Expo will be held at Murieta Equestrian Center on June 9-11, 2023. Steffen Peters and Amelia Newcomb will be the dressage presenters. Kevin will see if he can organize manning a booth for CDS. Gary volunteered a day as well.

East Bay Chapter presented a request to be moved to the Northern Region of CDS from the Central Region. It can be voted on and adopted for 2024 at a later board meeting, since it is in Central for all printed material for 2023.

Roster is in production and will be mailed out to the Board, Chapter Chairs and Show Managers, and will be available for purchase to the members.

**CHAMPIONSHIP SHOW COMMITTEE:** Championship show is on schedule. The prize list is being reviewed and will be going to USDF in a few days. The show committee has been working on the hospitality for Annual Show. They are reviewing the different dinner and hospitality. Glenda is working out the details to host a "Dressage With the Experts" program. Always popular with Dressage riders, this will add an educational component to the horseshow. We will hold these sessions in the GGT Arena (Ring 1) on Friday, Saturday and Sunday. Debbie Murphy has been hired this year as Volunteer Coordinator. Debbie is also the Volunteer Coordinator from the Sacramento Horse Expo and is very familiar with the local dressage community as she is married to a dressage trainer. Excited to have her as part of our horse show team. CDS has also been approached about a trophy in honor of Pam Nelson for High Score Freestyle.

**RAAC COMMITTEE:** John has the inventory list and will be checking the quantities to prepare an order. Riding Warehouse has provided scrim sheets for awards.

**AMATEUR CLINIC:** Final decision on the clinician for 2023 was Melissa Creswick. Lynda reported all dates and locations on target for this year and also received Supporter contributions in addition to the Chapter funds.

**JUNIOR / YOUNG RIDER CHAMPIONSHIPS:** Patti Schofler has provided sponsors for all the awards. The South show does need to purchase the halter awards.

**SCHOLARSHIP:** The Scholarship will organize a meeting.

**ANNUAL MEETING:** Kathie researched possible venues for the Annual Meeting 2024. Due to cost, availability and space, the Embassy Suites Sacramento was the best option. The Annual Meeting will bring back the awards dinner and add dinner entertainment as well, Mystery Dinner Theatre. The office will continue to secure a live demonstration presenter for Sunday at Michele Vaughn's Starr Vaughn Equestrian Center.

**TRAVEL GRANT:** No report

**STANDING RULES / BYLAWS:** No report.

**SPONSORSHIP:** Patti is working with Kastel Denmark on the acquisition of sun shirts to be embroidered with the CDS logo for the Junior Young Rider Championships.

#### **SOCIAL MEDIA**

Gary reported 18 new members on the CDS members facebook page which puts it over 900. The open page has 5500 so is going well.

**QUADRILLE:** No report.

**EDUCATIONAL COMMITTEE:** Link this committee to the Social Media.

**MERCHANDISE:** No report

USDF: Carol is looking for someone to be on the National Youth Program Committee. Next year the convention is in Omaha NE in 2023, then Houston TX 2024, then Lexington KY 2025. The USDF Youth clinic will be with Sabine Schut-Kery Oct 28-29, 2023 at Starr Vaughn. USDF will have a booth at the World Cup in Omaha in April. All Region 7 people should meet there for a photo op.

USEF: No report.

NEW BUSINESS: No new business

Meeting Adjourned at 9:00 pm Joan/ Pat. All in favor.

**Meeting of the CDS Board of Directors  
Thursday, May 25, 2023  
ZOOM**

ATTENDANCE: Directors: Pat Hart, Joan Williams, Melissa Creswick, Ruth Shirkey, Lynda Palmer, Sara Mosqueda, Gary Getz, Michele Vaughn, Jaclyn Pepper.  
Others: Diana Muravez (Treas), Carol Tice (USDF Director), Paula Langan (Central Office), Patti Schofler (Sponsorship).

Meeting called to order at 6pm

MINUTES: March 13, 2023 minutes approved. Melissa / Pat

AGENDA: Approved. Melissa / Pat

BUDGET & REVIEW COMMITTEE: Diana gave her report that the budget was in the black and good at this time.

INVESTMENTS: Pat reported that the investments were climbing out of a hole for the year. Investments were still positive and some smaller investments were going into cd. Approval Pat / Michele.

CENTRAL OFFICE: The Liability insurance is coming up for renewal. The Board felt that CDS should get some quotes from a few insurance brokers to make sure we are making the best choice for insurance. The board agreed to sign the ¼ pay for Parker Insurance to give us time to research any other offers.

The Board denied the request to have last summer scores count for RAAC. The current Standing Rules will be posted on the website that outlines the qualifying period for RAAC and JRYR and Championship. Only two shows have cancelled due to the VSV so the board will not be reducing the required scores for qualifying.

The nominating committee will be: Nancy Szakacs, Carol Tice, Karen Nocket, Michele Vaughn, Ruth Shirkey and Pat Hart. Positions up for election Central, At Large, At Large.

CDS will have a booth at the Western States Horse Expo June 9-11. Kevin is in charge of the volunteers for the booth.

CHAMPIONSHIP SHOW COMMITTEE: The show is considering adding a Wine Walk on one of the days which leads people through the vendors. Hospitality committee reported on the Thursday Exhibitor Dinner (Sacramento City Eats) and the Saturday Gala (Rancho Rio Bravo Catering Company)  
Announcer will be Richard Newton.

RAAC COMMITTEE: Scrim sheets from Riding Warehouse are embroidered. Second place is the leather halters and third place is RW Gift Card. The competitor gift is a garment bag. We changed the name on all the ribbons to Parker

Insurance. Neck sashes have been ordered with a different model which cost less than previous ones. All shows need to return left overs to John after the show so ordering can be done earlier for the following year.

AMATEUR CLINIC: Board discussed the refund policy. No refunds for chapter selections, no refunds for waitlist participants. Lynda will write description for the Standing Rules. Total external donations to the AA clinic this year, excluding the Bobby Keville, Linda O'Carroll, RAAC and USDF grant, totaled \$1450. TEV at \$50, East Bay at \$200, plus Adriana Popovich and In Memory of Lowell Burke for \$600 each.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: North and South Clinics were great with Nadine Swartzman. Sara will order pads for third place at JRYR Championships and also order Totes and Polo Wraps for Team Awards. Paula to order a banner for the photo booth #jryrchamp as well as the main JRYR banner for champion and reserve photos. Carol brought up that USDF is conducting an Outreach Clinic for juniors and young riders that are not at the level of the FEI YR clinics. It will be in the fall. CDS can request the clinician. CDS will find a donated facility.

SCHOLARSHIP: Since the January Board meeting, the Scholarship and Endowment Committee has held two meetings: an organizing session on April 19, 2023, and a session on May 9 to consider the 2023 Scholarship applications submitted prior to April 30, 2023, and recommend awards to the Executive Board.

The Committee recommends the following awards be approved by the Executive Board:

1. Hans Moeller (\$1500): Lynda Palmer, based on her record of service to CDS as well as her riding accomplishments
2. Carol Plough (\$500): Ryder Mosqueda; meets the award requirements
3. Judge Scholarship (\$500): Jaki Hardy; meets the award requirements
4. Adult Amateur (\$200 per region): Shannon Lafaille (North) and Karen Sweaney (Central); meet award requirements
5. Club 100 (\$200 each): Aiden Beaubien, Emily Zablah, and Ava Grace Johnson; all meet award requirements
6. Sharon Carpenter (\$500): Mylene Chow-Jugan; meets award requirements, substantial volunteer experience and CDS service
7. Gwen Stockebrand (\$500): Kristin Jorgenson; extensive Chapter-specific service and lengthy membership

Gwen Stockebrand scholarship: To allow for a 2023 award to be made without invading the capital of the fund, a donor has come forward to contribute \$500 in 2023, designating it as an award payment rather than as an addition to the fund's capital. CDS modifies the description of the Stockebrand award to remove the reference to a \$500 award and state that awards will be governed by the interest and dividend earnings of the fund each year

ANNUAL MEETING: The central office will continue to explore a live demonstration presenter for Sunday at Michele Vaughn's Starr Vaughn Equestrian Center.

TRAVEL GRANT: No report

STANDING RULES / BYLAWS: Lynda to submit wording for Amateur Clinic refund policy.

SPONSORSHIP: Patti is working with Modern Horse for competitor gifts and also looking for hospitality sponsors and gifts for the volunteers.

SOCIAL MEDIA: Regina reported on the analytics for our Social Media accounts: Junior Facebook, Main CDS Facebook, CDS member Facebook. The best performing post was World Cup Vaulting with 5200 engagements. Goals by September are Juniors up to 950 followers, Main 6000, Member 925.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: Link this committee to the Social Media.

MERCHANDISE: No report

USDF: We have two PM delegates for the 2023 USDF Convention in Omaha, NE.

USEF: No report.

NEW BUSINESS: No new business

Meeting Adjourned at 8:30 pm Joan/ Pat. All in favor.

**Meeting of the CDS Board of Directors  
Tuesday, August 15, 2023  
ZOOM**

ATTENDANCE: Directors: Pat Hart, Joan Williams, Melissa Creswick, Ruth Shirkey, Sara Mosqueda, Gary Getz, Michele Vaughn.

Others: Diana Muravez (Treas), Carol Tice (USDF Director), Paula Langan (Central Office), Patti Schofler (Sponsorship), Karen Nocket, Glenda McElroy

Meeting called to order at 6:05pm

MINUTES: May 25, 2023 minutes approved.

AGENDA: Approved.

BUDGET & REVIEW COMMITTEE: Diana gave her report that CDS was over budget at this time but it would even out. Finances were on target. Costs were creeping up in all areas. IRS has new taxable advertising income to consider impact. Diana to do a cost analysis on ads vs taxes due to see if we need to raise the ad rate. Diana also discussed the possibility of upgrading the credit card to get better benefits.

INVESTMENTS: Pat reported that the investments were still looking good and five of them were over 10%.

CENTRAL OFFICE: Mary Schrader's passing was discussed and the board agreed to change the name of the Club 100 Fund to The Mary Schrader JRYR Club 100. They also considered the offer of a new trophy in Mary's name for the Northern JRYR Championship. Details will be finalized later.

There are four people running for two At Large Positions on the Executive Board. An online election will be created and sent out to all current members. The Central Director position only has one candidate, Melissa Creswick, so will be called by acclamation.

Membership totals at this time are 2514. 200 less than this time last year.

The Horse Expo Booth went well. Kevin Reinig did a great job and had lots of volunteers.

Central Office will look into new possibility of selling merchandise within our website Squarespace.

CHAMPIONSHIP SHOW COMMITTEE: The entries are steadily coming in as well as volunteer sign ups. 10 vendors at this time. This year we will have a printed program. All rental have been ordered as well as ribbons. We will need a PR person for the show days. Joan will create the interviews and social media posts. Another PR person will be found to produce content.

Karen went over the hospitality programs for championships.

RAAC COMMITTEE: South RAAC had 23, Central RAAC had 15, North RAAC projects 55. VSV and weather contributed to low attendance in the south and central.

Deadline to host 2024 RAAC South, Central, North is August 30, 2023.

AMATEUR CLINIC: Lynda Palmer discussed some choices for the AA Clinic 2024 but will meet with her committee to come up with a final proposal.

JUNIOR / YOUNG RIDER CHAMPIONSHIPS: The board had lots of discussion on attendance and participation. Possible options were to make the show a 1 star, CDS only to keep entry costs down. Deadline to apply to host the 2024 JRYR Championships is August 30, 2023.

SCHOLARSHIP: All scholarship awards were decided and given out. Diana reminded the committee that a W9 was required on all scholarships.

ANNUAL MEETING: The committee will meet by zoom, the end of August, to discuss the final plans for the Annual Meeting.

TRAVEL GRANT: There were 4 NAYC, 4 Chicago applied for grants

STANDING RULES / BYLAWS: Diana requested a clarification of chapters reporting scholarships and grants.

SPONSORSHIP: Patti is continuing to collect sponsors for championships.

SOCIAL MEDIA: Regina reported on the analytics for our Social Media accounts: All showed increased followers. Posts, Comments and Reactions all increased by over 250%.

QUADRILLE: No report.

EDUCATIONAL COMMITTEE: Link this committee to the Social Media.

MERCHANDISE: Investigate the squarespace merchandise site.

USDF: We have three PM delegates now for the 2023 USDF Convention in Omaha, NE. There is now an account to build expense support for PM delegates.

USDF looking to include Children at NAYC in 2024.

USEF: No report.

NEW BUSINESS: No new business

EXECUTIVE SESSION: Final decision to renew insurance policy with Parker Insurance.

Meeting Adjourned at 8:40 pm All in favor.

**Meeting of the CDS Board of Directors  
Thursday, November 2, 2023  
ZOOM**

ATTENDANCE: Directors: Pat Hart, Joan Williams, Melissa Creswick, Sara Mosqueda, Michele Vaughn, John Rees, Lynda Palmer, Maya Dalla Valle, Jaclyn Pepper.

Others: Diana Muravez (Treas), Carol Tice (USDF Director), Paula Langan (Central Office), Patti Schofler (Sponsorship), Glenda McElroy, Susan Walker (incoming board member)

Meeting called to order at 6:05pm

MINUTES: August 15, 2023 minutes approved.

AGENDA: Approved.

**BUDGET & REVIEW COMMITTEE:** Diana said she would be sending out the 2024 budgets soon for committees to complete. The membership income was less than budgeted, the Annual Meeting lost \$13,000, Patron donations were down as well. Show Recognition was down as well. There was discussion for a junior discount for pony club new members. Another suggestion was to add value to the CDS only shows and Schooling Shows. Ad Hoc committee: John, Melissa, Carol, Michele, Joan, Glenda to develop.

**INVESTMENTS:** Pat reported that the investments were still looking good.

**CENTRAL OFFICE:** The Board agreed to have a booth at the Horse Expo for 2024. The East Bay Chapter requested a change to the Northern Region. Central Office will review the impact on voting numbers by Region.

**CHAMPIONSHIP SHOW COMMITTEE:** The 2023 show got rave reviews. The Board reviewed the feedback sent in by competitors.

2024 will be September 26-29, 2024 at LAEC in Burbank. The show needs a sponsor for the prize money so it can be increased. LAEC has a new management team at the center. The new LAEC executive director is a horse show person.

**RAAC COMMITTEE:** The final selection for 2024 RAAC: South: San Diego July 19-21; Central: Santa Barbara County August 17-18; North: Starr Vaughn August 23-25. John will prepare the order for ribbons.

**AMATEUR CLINIC:** Lynda Palmer confirmed the dates and location for the clinic with Heidi Gaian. South: PI Equestrian February 23-25; Central Mountain View Sport Horses March 1-3; North Starr Vaughn Equestrian March 8-10. Flyers will be produced for promotion.

**JUNIOR / YOUNG RIDER CHAMPIONSHIPS:** Host shows for the Junior Championship will be South: San Diego July 19-21 at Del Mar Horse Park and North: San Francisco Peninsula July 26-27 at Woodside. JRYR Clinics will be developed.

**SCHOLARSHIP:** Scholarship reported on all grants given out. All funds are sufficient for 2024. Standing Rules to be edited to include statements that the committee and board members may apply for scholarships after a review of Conflicts of Interest and the junior applications need an additional non-family member reference for trainer. Club 100 will not accept virtual shows or schooling shows as proof of competition. Award checks will now be made out to the parent or guardian. Next scheduled meeting is January 20, 2024.

**ANNUAL MEETING:** The main speakers will be Janet Jones (Human Brain / Horse Brain author) and Sara Geikie (The Purpose of the Movements) along with 5 other speakers. We will have vendors as well as the chapter baskets for the silent auction. All held at the Embassy Suites Sacramento Riverfront, January 19-21, 2024.

**TRAVEL GRANT:** There were 5 for NAYC, 4 Festival riders applied for grants. The Board determined the amount based on the total budget. Letters and checks will be sent.

**STANDING RULES / BYLAWS:** No updates at this time.

**SPONSORSHIP:** Patti presented an agreement with Halter Ego with a 15% discount to members and 5% cash back to CDS as well as a major sponsorship at Championships. There were 40 The Modern Horse gift bags left over and they will be given out at AA clinics and JRYR clinics. John is collecting demographics for Patti. Patti submitted her contract for 2024.

**SOCIAL MEDIA:** Riders going to US Finals in Kentucky will be posting on Instagram daily.

**EDUCATIONAL COMMITTEE:** Link this committee to the Social Media. Board will resume the educational sessions on Facebook with three experts.

**MERCHANDISE:**



USDF: Seven riders are making the trip to the US Finals in Kentucky. There will be more educational sessions at the USDF Convention in Omaha November 29 – December 2.

USEF: No report.

NEW BUSINESS: No new business

EXECUTIVE SESSION: Discussion on Sponsorship contract with Dark Horse Media.

Meeting Adjourned at 9:50 pm All in favor.